

# NATIONWIDE

Long Distance Service

October 21, 2011

Chairman Julius Genachowski  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

Re: FCC Requests for Comments Regarding Cramming

As the business owner of a small long distance reseller, I am writing to express my deep concern regarding the impact that prohibiting wireline carriers from including charges from third party vendors on their bills would have on the business climate. Third party billing provides a convenient and less expensive alternative to direct billing, and our customers love it!

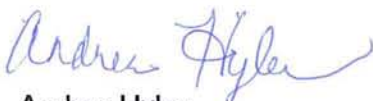
While we applaud the Commissions efforts to reduce any type of fraudulent activity as it pertains to the consumer, we unequivocally contend that we ourselves already have in place many preventative quality assurance steps to ensure the customer is completely aware that they are switching their long distance to Nationwide. We do not tolerate misrepresentation of any kind.

That said, we support your efforts of protecting consumers from cramming. However, we believe that this is best achieved through the implementation of reasonable measures, not through an outright ban of a service that is valued by millions of consumers.

My company has been able to offer our customers a flexible and hassle-free billing option that saves them time and money, which in turn has helped us to remain competitive in an increasingly difficult market. Banning third-party billing would unnecessarily harm businesses like ours, as well as those whom we serve.

Accordingly, as you consider applying the rules in your Notice for Proposed Rulemaking, we urge you to consider the financial impact that eliminating the third-party billing option would have across the country.

Very Truly Yours,



Andrea Hylen  
President  
Nationwide Long Distance Service, Inc.

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